

Job Post



Director of Marketing and Communications

General Baptist Ministries is a global organization headquartered in Poplar Bluff, Missouri, whose mission is to be FOR the church. God has called us to inspire and equip a network of more than 1000 affiliated local churches worldwide so that they can proclaim the gospel of Jesus Christ to everyone because he offers salvation to everyone. We do this by strategically focusing on leadership development, building partnerships with and among churches, and doing missions together.

Our Director of Marketing and Communications will be responsible for developing and implementing the strategy and content for communicating General Baptist Ministries' mission, values, resources, programs, and events to its constituencies.

If you are passionate about local church ministries and supporting church leaders, we would love the opportunity to explore your fit for our team.

Job Description

Qualifications:

- Experience in graphic design, digital content creation, and social media marketing.
- Ability to collaborate with a team of ministry leaders and engage positively with constituents worldwide.
- Committed and practicing Christian who is passionate about local church ministries and support of local church leaders.

Essential Functions:

- Develop and implement a comprehensive marketing and communication strategy.
- Design print and digital promotional materials (e.g., newsletters, flyers, brochures, promotional emails, infographics, social media posts, videos, and event graphics).
- Social media management across channels.

- Brand management.
- Website design, maintenance, and optimization.
- Tracking and recording the performance of marketing materials.
- Assist the President with public relations as needed.
- Assist regional partners in implementing the organization's communication plan in each region.
- Contribute to the life of the organization's leadership team.

Employment Status

Full-time employment is preferred, but it is negotiable depending on the individual's availability, qualifications, experience, and skill set.

To Apply

- Submit a cover letter and resume to president@generalbaptist.com
- Provide a link to a portfolio of content in the email (e.g., newsletters, flyers, brochures, promotional emails, infographics, social media posts, videos, graphics)